## Wow! Museum Visit Feedback App!

It's already downloaded for you, and uses absolutely no battery power!

## How did you learn out about the Marconi-RCA Wireless Museum?

(Check any that apply. Best guesses are OK!) Recommended By: Local Resident \_\_\_\_\_ Local Business (Which?) \_\_\_\_\_ Chatham Information Booth \_\_\_\_\_ Other (Who?) \_\_\_\_\_ Internet: General Search (which site?) Online Posting or Events Calendar (which?) CC Museum Trail \_\_\_\_\_ Travel Site (e.g., TripAdvisor, YELP) \_\_\_\_\_ Online Ad (which?) \_\_\_\_\_ Other (which?) \_\_\_\_\_ Saw Ad in: Chatham Chamber of Commerce Guidebook \_\_\_\_\_ SummerGuide CC \_\_\_\_\_ The Guidebook of Cape Cod \_\_\_\_ Chatham Anglers Yearbook \_\_\_\_\_ Main St. Walking Guide \_\_\_\_ Historic Chatham Brochure \_\_\_\_ Picked Up Our Museum Rack Card \_\_\_\_ ... or Just Driving By & Saw The Sign \_\_\_\_\_ Other: Newspaper or Magazine Article (which?) "Things To Do" or Events Calendar (which?) What did we miss? \_\_\_\_\_ **How Was Your Experience? Theater Videos?** Informative Too short Too long Just right Exhibits and Information Panels were understandable and clear? Yes \_\_\_\_ No \_\_\_ Did not read the panels \_\_\_\_ Touch screen displays were informative? Yes \_\_\_\_ No \_\_\_ Did not use touch screens \_\_\_\_ Guides were helpful and answered my questions? Yes No \_\_\_\_ Did not talk with a Guide \_\_\_ **Y**es \_\_\_\_ No \_\_\_\_ Learned something I did not know before this visit? What were your favorite Exhibits? Front Desk and Museum Store Hosts welcomed you? Yes \_\_\_\_ No \_\_\_\_ Facilities (e.g., grounds, lobby, exhibit areas, bathrooms) were clean & pleasant? Yes No Yes \_\_\_\_ No\_\_\_\_ If applicable - Were the exhibits accessible to you? How long did you stay? \_\_\_\_\_ Would you come again? Yes \_\_\_ No \_\_\_ Yes No Generally, were your expectations met or exceeded?

## Please share some demographic background



## **Marconi-RCA Wireless Museum**

**Class Stamp** 

Chatham Marconi Maritime Center P.O. Box 421 North Chatham, MA 02650